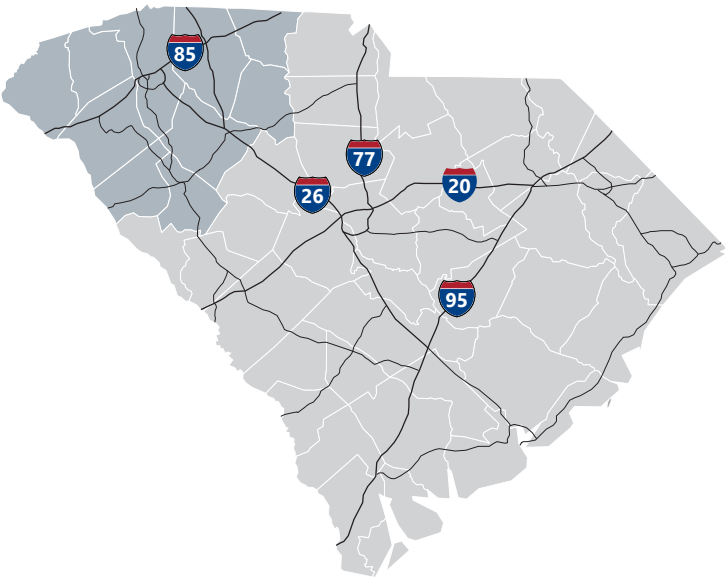




Upstate SC Region

Upstate SC Region

A diverse range of companies seeking a competitive advantage have found a business-friendly trifecta in Upstate South Carolina: a top-ranked business climate, a world-class research environment and a superb quality of life. They are drawn here by our favorable tax rates, market accessibility and the quality and availability of our workforce. Supporting this is our dedication to research and innovation, including R&D facilities for Michelin, Fuji and General Electric and research centers that support the automotive, life sciences, plastics and photonics industries. And it's all set in a region where cost of living is about 10 percent lower than the national average and cultural and recreational opportunities cater to a diverse range of tastes.



Total Population

	2010	2019	2024	Growth Rate ¹
Upstate SC Region	1,362,073	1,507,423	1,588,080	1.1%
South Carolina	4,625,364	5,195,563	5,526,057	1.20%
United States	308,745,538	332,417,793	343,954,683	0.80%

¹Projected Annual Growth Rate 2019-2024

Population by Age

	2010	2019	2024
Under 5	6.5%	5.9%	5.8%
5 to 9	6.4%	6.2%	6.0%
10 to 14	6.6%	6.2%	6.3%
15 to 24	14.2%	12.8%	12.5%
25 to 34	12.1%	12.9%	11.9%
35 to 44	13.3%	12.2%	12.7%
45 to 54	14.4%	12.9%	12.2%
55 to 64	12.4%	13.4%	13.0%
65+	14.0%	17.5%	19.6%
Median Age			

38.0% of the population is prime working age

Population by Race & Ethnicity

	2010	2019	2024
White	75.5%	74.8%	74.2%
Black	18.3%	17.6%	17.3%
American Indian/ Alaska Native	0.3%	0.3%	0.3%
Asian	1.4%	1.9%	2.2%
Hawaiian/ Pacific Islander	0.0%	0.1%	0.1%
Some Other Race	2.8%	3.3%	3.6%
Two or More Races	1.6%	2.1%	2.5%
Hispanic Origin (Any Race)	5.5%	6.5%	7.4%

Households & Families

	2010	2019	2024
Total Households	532,065	588,046	619,357
Total Families	1,090,321	1,201,575	1,264,589
Average HH Size	2.49	2.50	2.50
Renter Occupied*	30.5%	32.4%	32.2%
Owner Occupied*	69.5%	67.6%	67.8%

*Housing tenure data is a percentage of total occupied housing units

Median Household Income

	2019	2024
Upstate SC Region	\$50,296	\$55,810
South Carolina	\$51,389	\$57,210
United States	\$60,548	\$69,180

Per Capita Income

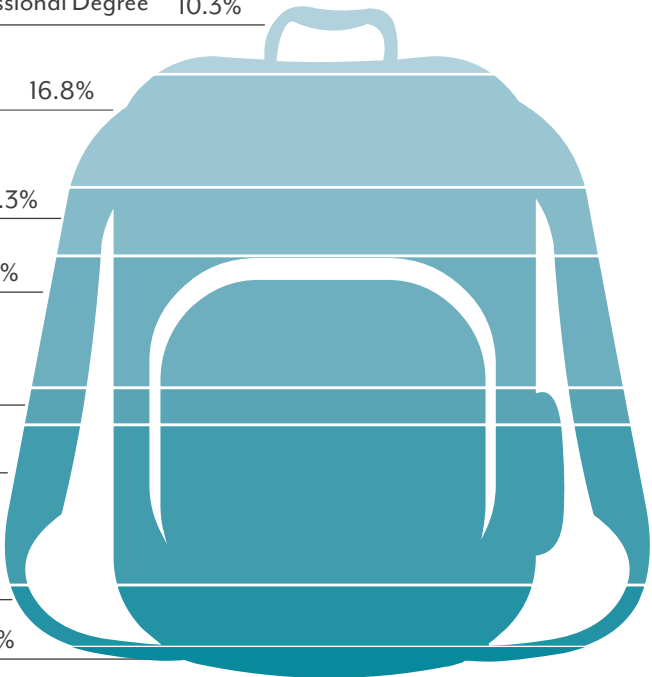
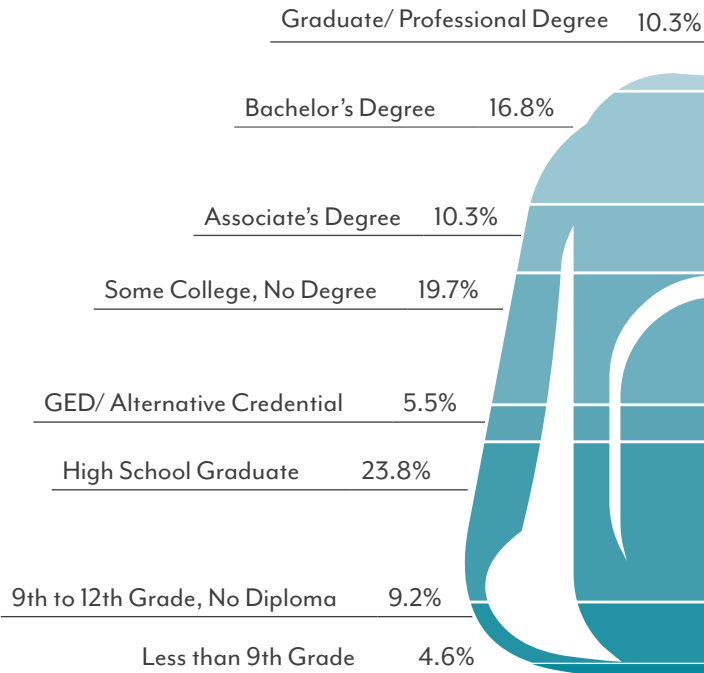
	2019	2024
Upstate SC Region	\$27,229	\$31,060
South Carolina	\$28,244	\$32,417
United States	\$33,028	\$37,585

2019 Highest Education Attainment, Age 25+

High School Diploma
or Higher



Bachelor's Degree
or Higher





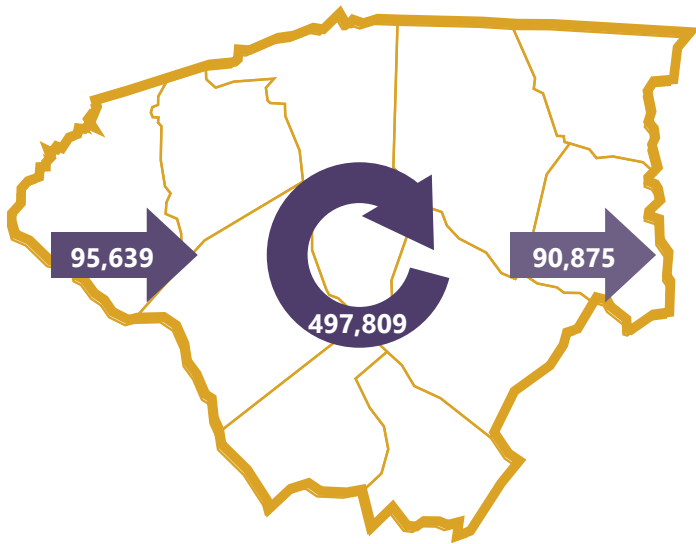
2017 Commuting Patterns

Travel Distance to Work

Less than 10 miles	44.7%
10-24 miles	28.5%
25-50 miles	12.0%
50 miles or more	14.7%

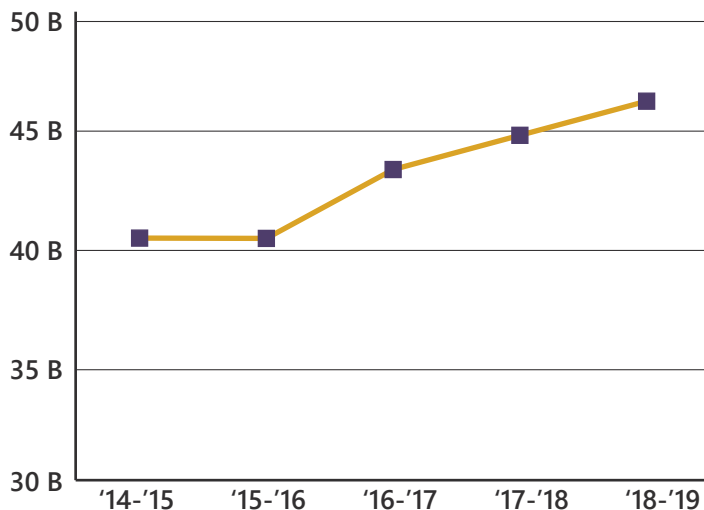
**73.2% of
workers travel
less than
25 miles**

Worker Inflow/Outflow



Live and Work in the Upstate SC Region	479,809
Commute into the Upstate SC Region	95,639
Commute Out of the Upstate SC Region	90,875

Gross Retail Sales by Fiscal Year



Where Do Upstate SC Workers Live?

Greenville County	30.7%
Spartanburg County	17.3%
Anderson County	12.0%
Pickens County	6.9%
Oconee County	4.0%
Laurens County	3.8%
Greenwood County	3.6%
Cherokee County	3.0%
Richland County	1.7%
Union County	1.4%

2019 Employment by Industry

Agriculture/Mining	0.6%	3854
Construction	6.6%	45,711
Manufacturing	19.2%	132,819
Wholesale Trade	3.1%	21,712
Retail Trade	10.5%	72,326
Transportation/Utilities	4.9%	33,837
Information	1.7%	11,863
Finance/Insurance/Real Estate	4.2%	29,154
Services	46.5%	322,012
Public Administration	2.7%	18,619
Total	100%	691,907

2019 Civilian Population in Labor Force (16+)

Employed	95.8%
Unemployed	4.2%

2010 Business Establishments by Industry







Top 5 Manufacturing Employers

Company	Employees	Primary Product(s)
BMW Manufacturing Corporation	11,000	Automobile manufacturing
Miliken & Company	4,007	Broadwoven fabric, textile chemicals, dyes and finishing
Michelin North America	4,139	Passenger and truck tires, tweeel, and semi-finished rubber
GE Power	3,400	Turbines and turbine generator sets
ZF Transmissions	2,500	8-speed and 9-speed automatic transmissions

Top 5 Non-Manufacturing Employers

Company	Employees	Industry
Prisma Health	15,941	Healthcare
Greenville County Schools	10,095	Public Education
Spartanburg Regional Healthcare System	8,900	Healthcare
Spartanburg County Schools	5,611	Public Education
Clemson University	5,392	Higher Education

 Airport Access Greenville Spartanburg International <ul style="list-style-type: none">- 50 non-stop daily departures- 16 major cities and 19 major airports across the US<ul style="list-style-type: none">- Allegiant Air- American Airlines- Delta- Frontier Airlines- Southwest Airlines- United Airlines	 Port Access Inland Port Greer <ul style="list-style-type: none">- 121,600 rail lifts in 2018- 6.4% growth from 2017 Port of Charleston <ul style="list-style-type: none">- 2.3 M TEUs handled in 2018- 6.4% growth from 2017	 Highway Access Interstates <ul style="list-style-type: none">- I-26- I-85- I-385- I-585	 Rail Access Rail Providers <ul style="list-style-type: none">- 2 Major providers<ul style="list-style-type: none">- CSX- Norfolk-Southern- 2 Short line providers<ul style="list-style-type: none">- Greenville & Western- Pickens- Carolina Piedmont
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Additional Resources

www.investabbvillecounty.com	www.growlaurenscounty.com	www.scacog.org
www.andersoncountysc.org/econ-dev	www.investoconeesc.com	www.catawbacog.org
www.cherokeeconomydevelopmentboard.com	www.alliancepickens.com	www.uppersavannah.com
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www.partnershipalliance.com	www.uniondevelopmentboard.com	www.sciway.net



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Sources: ESRI Business Analyst (2019 and 2024 Estimates); US Census Bureau (2010 Census Data); US Bureau of Labor Statistics; Longitudinal Employer-Household Dynamics, US Census Bureau (2015 Commuting Patterns), Manufacturer's News, Appalachian Council of Governments, Upstate SC Alliance, local economic development organizations, and SC Department of Revenue and Taxation (Fiscal Year Retail Sales).